

BRINGING AFRICA TO YOU- A NEWSLETTER FROM LEORA RAIKIN, AFRICAN FOLKLORE EMBROIDERY WWW.AFLEMBROIDERY.COM (818) 999-6094 INFO@AFLEMBROIDERY.COM

HGTV TUES SEPT 4TH UNCOMMON THREADS # duct 254 7am

Last summer, I spent many hours filming a special segment on African Folklore Embroidery for HGTV show, Uncommon Threads; the show is to be aired on television on Tuesday Sept 4th on HGTV. Since I have not seen the completed segment, I am a little nervous as to how it is all going to come out, so on the one hand, I hope I am not too embarrassed when it airs, please email and tell me what you think. If you miss the show on that dates, HGTV and DIY run reruns of all their shows. Extract from HGTV website

Uncommon Threads -HGTV

Episode DUCT-254

African Folklore Embroidery

Leora and her group will show us how to make a collection of beautiful eye-catching designs using colorful African threads and beads against a black background. We will begin by making a "Giraffe" using basic embroidery stitches, such as chain stitch, satin stitch, an incorporation of beadwork and African Folklore Embroidery embellishment and enhancement techniques.

AIR TIMES:

- September 04,
2007 7:00 AM
ET/PT

New Designs – African Basket, 11.5 basic kit , I think you are going to really love this new design!



New 8-inch designs – tea cups



African teacup

Flower teacup Line teacup

butterfly teacup

New 8 inch design to be released October-BUTTERFLIES

Order online at www.afl embroidery.com or call Leora at (818) 999-6094
AFRICAN FOLKLORE EMBROIDERY

A note from Leora,

Many of you know that a percentage of my lecture fee and Trunk shows is donated to a wonderful aids charity in South Africa called Kidzpositive. On our website you will see a letter from them, thanking us for our support and the difference we are making in their lives. Our next shipment of goods, clothes, toys, school supplies, scrap fabric will be donated to them in November before Christmas. Anyone who wishes to send a monetary donation can do so by sending a check to Kidzpositive and mailing the check to our address, 7258 Pondera Circle, West Hills, CA 91307 the checks will be hand delivered by my mother to Kidzpositive. All the beaded items on our website, www.aflembroidery.com help to support woman and children with aids. The more orders we can generate for these woman, the more their lives will be enriched. To give you an indication of how much your support helps- \$3.50 pays for transport for a mother and child to visit the clinic and receive their aids medication.

SEPTEMBER – SAN FERNANDO VALLEY QUILT SHOW-SEPT 8TH & 9TH -airtel Plaza, Valjean Ave, Van Nuys

You are invited to view our exhibition and ongoing demonstrations at our booth at the San Fernando Valley Quilt show. On display will be some of our new designs as well as a Judaic Folklore Embroidery Exhibition, You are invited to bring with any of your completed designs to display while you walk around the quilt show.

On Sept 14th, you are invited to hear a lecture on African Folklore Embroidery by educator Sharon Camping hosted by Valley Quilt Makers Guild, 9650 Reseda, Blvd All welcome

CANADA – Sept 28th & 29th Connie Anderson, African Folklore Embroidery Educator, will be vending and teaching at the Stitches and Crafting Alive, Calgary Show , September 28th and 29th, at the Roundup Centre, Hall D, Stampede Park, Calgary, AB And November, 8-10th join Connie at the British Columbia Creative Expo, at the Tradex , 1190 Cornell Street, Abbotsford, BC for more details contact Connie, crstanya@telusplanet.net

HELLO PORTLAND, OREGON –Sept 27th-29th 2007 – I will be exhibiting and teaching classes at the Northwest Quilting Expo in Portland at the Portland Expo Center,

HOWDY HOUSTON- October 27th -29th 2007 we will be a vendor in Houston at the International Quilt show Market. Come and say hello. I look forward to showing you our new designs.

NORTHERN CALIFORNIA –Jan 13th & 14th 2008 lecture & workshop- Amador Valley Quilters Guild. For more details location info@aflembroidery.com

ROAD TO CALIFORNIA, 2008 Jan 17th-20th 2008 I am delighted to once again be lecturing and vending at Road to California, I really love this show and how well Carolyn, Erica and her staff look after the lecturing staff and vendors so well. My lecture will be Jan 18th, remember space for this 3-hour class is limited so sign up early, at www.road2ca.com

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NEW YORK –NEW YORK June 7th & 8th, 2008 lecture, workshop , Trunk show. I am very excited to be lecturing and presenting a workshop for the first time in New York to the Empire Quilters Guild, for location and times, email info@aflembroidery.com

APLIQUE THE AFRICAN WAY –NEW WORKSHOP - you are going to love our new workshop, it is ia creative fusion, of quilting, appliqué, embroidery, fiber art all through African Folklore Embroidery , be ready for more fun than you can imagine!

PROFILE – SHARON CAMPING, in our newsletter we try and profile one of our Educators across the country.

WHAT” S NEWS

New Color packaging, we are in the process of changing our packaging to make it full color, watch out!

New 8 page color CATALOG- we are mailing out our new catalog with our newest designs and products from South Africa, if you or your friends would like to receive this , please email or call me with your address and we will mail it.

THE BOOK- our book cover for **EXPERIECING AFRICA THROUGH AFRICAN FOLKLORE EMBROIDERY** is currently being designed as I write this newsletter, we are still going through which designs will be appearing in the book, so please email me your completed designs. **Special offer** -you can get a 20% discount off the book by pre-ordering . Book price is \$42.00 , PRE ORDER PRICE \$33.60 incl S & H (every page is an explosion of color and creativity along with techniques, history, African facts and some of my mom’s famous and favorite South African recipes!)

SECOND ANNUAL AFRICAN FOLKLORE EMBROIDERY EXHIBTION @ CANDY’S QUILTWORKS FEB 2008 date TBA

We look forward to seeing your completed designs at the exhibition, viewers choice award, registration will be online and at Candy’s Quilt works, so start finishing those designs. We will also be having a MAGIC EMBROIDERY CATEGORY

National Lectures & Workshops

If you are a store that sells African Folklore Embroidery products, please email us your class dates so we can post on our website.

You can contact these stores and educators below for their lecture and workshop schedule or to arrange a time to have them give a lecture, workshop and trunk show. View www.aflembroidery.com links-educators

Below is a partial listing of upcoming lectures, workshops & shows, new dates are added each month

October 25th 2007 – Lecture & Trunk show to the Southern California Chapter EGA, 300 E. Angelino Ave, Burbank, 7pm all welcome

April 8th and 9th 2008 Lecture, workshop & trunk show – Camarillo Quilters Association

May 16th-18th PORTLAND- international quilt spring market

July 25th-27th LONG BEACH- international quilt show

Nov 9th & 10th 2008 Lecture, workshop trunk show – Flying Geese Quilters guild